

Kol Zimrah

June 11, 2023

(first live benefit concert since June 2019)

3:00 PM – Makom Solel Lakeside

Reasons for a benefit concert...

- KZ is a non-profit that relies on donations and negotiated agreements with venues where we do concerts to pay our bills.
- KZ expenses include; paying royalties for music; paying top-notch professional staff; local musicians and cantors; rent for rehearsal space; paying over 50% of costs for rented buses; engaging videographers, sound engineers and others to preserve and/or produce our performances.
- A biennial concert has been a major source of fund raising for us. The last one was a virtual benefit concert in February 2021.
- We want to build the KZ coffers to sustain KZ financially for the long-term rather than year-to-year.

Success depends on you:

- **Start** reaching out to friends, family, your networks, people that owe you favors, people you know who know people interested in Jewish music to inform them of the concert. Encourage their support - in buying tickets, ads in our program book (each section will do this), and to be a sponsor (by donating larger amounts). **Show your excitement for sharing music with others and for sharing with others the amazing choir of Kol Zimrah.**
- **For now**, tell the above people to **SAVE THE DATE** (an official one for distribution)
- **Soon** you will be supplied with template emails for your contacts. Use/tweak them as you desire to fit your style.
- **Personal communication means everything.** These resources will be housed in the “Benefit Resources” section of “Members Only” on the KZ website.

- **Soon** you'll get details about tickets, ads, and sponsorships.
- The marketing small group will produce flyers and articles for synagogues, posts on Social Media, media coverage and more.
- **Questions?** Ask those from our section who are on the Committee.

Committee members:

Sopranos: Jessica Amend, Linda Block, Margaret Burka, Laney Pressman, Phyllis Richmond, Lynne Sorkin, and Laura White

Altos: Diane Arnold, Randy Barr, Mary Jacobs, Debra Magad, Wendy Rhodes, Aviva Rodin, Myra Shneider, Marina Smulson

Tenors: Gil Adelstein, Bob Benton, Morris Levy, and Michael Mitzen

Basses: Jeff Arnold, Jim Leftwich, Jeff Mazur, Ted Schaffner, and Alan Sohn