



Ideas for Reaching Out for Kol Zimrah Sings: 2023!



We need people in the seats.
We need people to buy ads.
We need sponsors.

Here are some ideas for how you can help make this happen:

(In your efforts please inform people that KZ is a 503c non-profit. We depend on donations and donations are tax-deductible.)

- **Text individuals and groups** - when a group outing is suggested-make a plug to our concert
- **Send emails** - make different groups-those who have seen you perform and new groups in your network who might not even know you sing - make messages as personal as you can. (templates will be helpful for this)
- **Announce** at meetings, rehearsals, happy hours etc.
- **Host a party to garner support** - Show videos of Kol Zimrah, play music, show off all the people we have performed with and venues.
- **Use Social Media**
 - Instagram/Twitter- take pictures at rehearsal and post with concert plug, link videos of KZ
 - Facebook-Post info on personal page and tag friends and family. Encourage them to tag others.
Cross-post in your relevant groups with pictures, text, flyers, etc.
- **Send postcards/notes** as personal invitations for support
- **Social Outings** - talk about all of your rehearsing and include mentioning this great event June 11th. (don't let people you know forget the concert is happening.)
- **Book Club** - Suggest a music related book and then an outing to the concert.
- **Listen and hum loud** - Get people to ask, "What are you singing? It sounds great!"

- Keep “**Save the Date**” flyers, postcards with you, to **pass out whenever you can.**
- **Website**-Encourage people to visit our website to not only see photos of performances but listen to some of our recordings.